



Please join us for an invitation-only Executive Briefing Forum

Collaboration: Maximize Business Interactions and Increase Productivity

Business leaders, like you, have much to gain from new collaboration and Web 2.0 technologies. They are changing how businesses operate, from internal teamwork to customer service delivery and partner relations.

Is your company preparing to take advantage of these solutions or will it simply continue down the path of “business as usual?”

Set the right course for your business

Join us and hear about a range of new collaboration solutions that can have a measurable impact on your productivity.

You will see firsthand how high-impact communications can drive greater productivity in your business:

- Spend less time traveling and more time in the office
- Derive maximum value out of each interaction
- Extend and maintain key business relationships between in-person visits
- Add time to employees’ day by eliminating communication delays

Plan for a highly productive experience at this briefing, including breakout sessions that discuss the latest business solutions in security, wireless, data center, and emerging technologies.

Agenda

8:00–9:00 a.m.	Registration, Continental Breakfast, and Demo Area open
9:00–10:00 a.m.	Howard Charney , SVP, Cisco Office of the President
10:00–11:00 a.m.	Cisco Unified Communications
11:00–11:45 a.m.	Tom Izzo , Head Coach, MSU Men’s Basketball
11:45–12:45 p.m.	Lunch and Technology Demo Area open
12:45–1:30 p.m.	Session Breakout 1
1:40–2:20 p.m.	Session Breakout 2
2:30–3:15 p.m.	Session Breakout 3
3:25–4:10 p.m.	Session Breakout 4

September 25

8 a.m.–4:10 p.m.

James B. Henry Center for Executive Development

A150 Atrium

3535 Forest Road

Lansing, MI

Featured Speakers



Howard S. Charney
Senior Vice President
Office of the President
Cisco

Howard Charney is a Senior Vice President and member of Cisco’s Office of the President and Executive Staff.



Tom Izzo
Head Coach, Michigan
State Men’s Basketball

And you thought this was just going to be about business. Come hear Coach Izzo discuss leadership, how technology impacts his job, and what it takes to lead a perennial power.

Register now at www.cisco.com/go/semreg/fm_northernlakes/ebf/pdf
Or call 888 696-0696